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913 Martin Luther King Jr. Blvd. Pompano Beach, FL 33060 www.etanu.org 954-445-1515

## 7th Annual Benefit Gala & Achievement Week Awards Tru by Hilton Pompano Beach Pier November 15, 2025 | 6:00pm

Thursday, September 30, 2025

Dear Community Partner,

The Eta Nu Education Foundation, Inc., in partnership with the Eta Nu Chapter of Omega Psi Phi Fraternity, Inc., is proud to host our 7th Annual Benefit Gala & Achievement Week Awards — our premier black-tie celebration and signature fundraiser — on Saturday, November 15, 2025, at the Tru by Hilton Pompano Beach Pier.

This event brings together community leaders, professionals, and supporters for an evening dedicated to honoring excellence and advancing our mission to empower youth and families through scholarships, mentorship, and community initiatives. This year, we are proud to recognize:

- Dr. Dorsey C. Miller, Jr. James L. Jones Lifetime Achievement Award
- Omega Man of the Year to be revealed at the Gala
- Scholar of the Year honoring academic achievement, to be revealed at the Gala

Your support helps us sustain programs such as the Gentlemen of Influence and Q-Unit mentorship programs, annual scholarships for graduating seniors, and community service initiatives including Thanksgiving baskets, Toys for Tots, Relay for Life, and more. Enclosed you will find our Sponsorship Opportunities Packet, detailing levels of participation and benefits for your organization, including recognition in event materials, reserved seating, and visibility before an influential audience.

We invite you to partner with us in making a lasting impact in the lives of youth and families across in Pompano Beach and across Broward County.

For convenience, sponsorships can be secured directly online – <a href="www.etanu.org/gala">www.etanu.org/gala</a>. For questions or to confirm your sponsorship, please contact me at 954-444-0188 or <a href="www.etanu.org/gala">wrawlsfl@gmail.com</a>.

Thank you for your enduring service and leadership.

Warm regards,

Whitney Rawls

Chairman, 7th Annual Benefit Gala

& Achievement Week Awards

Demani Smith

Chairman, Achievement Week

Eta Nu Chapter of Omega Psi Phi Fraternity, Inc.

7th Annual

**EDUCATION**FOUNDATION

- HONORING -

Dr. Dorsey C. Miller Lifetime Achievement Award Recipient

AND OUR

Omega Man of the Year & Scholar of the Year (TO BE ANNOUNCED)

NOV 15 2025 **ROOFTOP RECEPTION BEGINS AT 6:00PM** 

TRU BY HILTON POMPANO BEACH PIER 200 North Ocean Blvd., Pompano Beach, FL

GENERAL ADMISSION: \$150 | TABLE OF 10: \$1,450 SPONSORSHIP OPPORTUNITIES AVAILABLE

FOR TICKETS/RSVP/SPONSORS: www.etanu.org/gala

ALL PROCEEDS TO BENEFIT THE ETA NU EDUCATION FOUNDATION

7th Annual Hwards

SPONSORSHIP DECK



The Eta Nu Education Foundation, Inc., in partnership with the Eta Nu Chapter of Omega Psi Phi Fraternity, Inc., proudly presents the 7th Annual Benefit Gala & Achievement Week Awards. This black-tie event, to be held on Saturday, November 15, 2025, at the Tru by Hilton Pompano Beach Pier, is our premier fundraiser of the year — a night dedicated to honoring distinguished leaders, celebrating excellence, and uplifting the Pompano Beach and Broward County community.

Proceeds from the Gala directly support our scholarship fund, youth mentorship programs, and community initiatives that empower underserved families and inspire the next generation of leaders. By becoming a sponsor, your organization not only gains visibility before an influential audience of civic, corporate, and community leaders but also plays a pivotal role in shaping brighter futures.

We invite you to partner with us in this meaningful effort and join us in creating lasting impact through education, mentorship, and service.



Together, with the Eta Nu Chapter and our community partners, all of our events are hosted with a single purpose: to create opportunity for youth through scholarships and youth mentoring, and to aid us in providing uplift to Pompano Beach and Broward County.

Since 1969, Eta Nu has provided over \$850,000 in scholarship funds to college-bound youth in the Pompano Beach and Broward County area to support their educational endeavors. Without your support, this would not be possible.





## **YOUTH MENTORING: Q-Unit and Gentlemen of Influence**

The Q-Unit and Gentlemen of Influence youth mentoring program was established in 2008 with a desire to close the minority male achievement and access gap by guiding minority male students along a carefully charted path through grades 7 through 12.

Every year, we serve an average of 60+ young men in the Pompano Beach and Broward County area. Our Q-Unit and Gentlemen of Influence youth mentoring programs have collectively served young minority males over the past 17 years through an active and engaging program that provides life skills and leadership development, S.T.E.M. education, and training in entrepreneurship and social justice.









# WHY PARTNER WITH US?

## **\* COMMUNITY IMPACT**

Align your company with positive community uplift, impact and a commitment to be a part of the change it creates for our scholarship recipients and mentoring program youth

## **\* TARGETED DEMOGRAPHICS**

Leverage our captive and affluent audience to create a pipeline of potential customers

## **\* BOOST BRAND VISIBILITY**

Increase your year-round brand exposure and loyalty to our diverse patron base

## **SHOWCASE YOUR SERVICE OR PRODUCT**

Display your service or product for the duration of the event

ETA NU BENEFIT GALA & ACHIEVEMENT WEEK AWARDS

## OUR FUNDRAISING TARGET FOR THIS YEAR

## \$40000

OUR IMPACT GOALS

\$20,000 Eta Nu STEM Lab

(provides programming and support for building technical skills in science, technology, engineering and math related fields)

\$10,000

**Mentoring and Social Action Programs** 

(provides programming and support for youth mentoring, health initiatives, fighting food insecurity, and more)

\$10,000

**Scholarship Support** 

(provides 10 scholarships to deserving youth)

## PARTNER WITH US FOR SPONSORSHIP OPPORTUNITIES

Engage with a local audience and showcase your commitment to youth development and social impact.

## impact uplift sponsor \$5,000

Table of 10

Opportunity to setup a display table at the reception or in the event's welcome area

Company/personal recognition during the event

Company/personal recognition as a scholarship donor for the year

Name/logo listed on event marketing material

## \$10,000

Table of 10

Company/personal name listed as "Presenting Sponsor"

Opportunity to make remarks during the reception and/or on stage

Opportunity to setup a display table at the reception or in the event's welcome area

Company/personal recognition during the event

Company/personal recognition as a scholarship donor for the year

Name/logo listed on event marketing material

## RECEPTION or ENTERTAINMENT SPONSOR \$2,500

4 tickets

Company/personal recognition during the event

Name/logo listed on event marketing material



## PARTNER WITH US!

- \*To donate online, visit: www.etanu.org/gala
- To pay by check:
  Make checks payable to
  Eta Nu Education Foundation
  PO Box 547
  Pompano Beach, FL 33061

## JOIN US IN MAKING A DIFFERENCE

TO BECOME A SPONSOR, MAKE A DONATION, OR LEARN MORE ABOUT THE IMPACT ETA NU EDUCATION FOUNDATION IS MAKING, PLEASE CONTACT:

## Harry Harrell, Sr.

Foundation Director hharrel@comcast.net 954-445-1515

## **Harrison Jones II**

Corporate Philanthropy Chair hjonesii454@gmail.com 954-636-8597

## **Whitney Rawls**

Benefit Gala Chairman wrawlsfl@gmail.com 954-444-0188

www.etanu.org/gala | PO Box 547, Pompano Beach, FL 33061

